COUNCIL OF ARCHITECTURE
ONLINE TRAINING PROGRAM
in Collaboration with
School of Archietcture, Urban Development and Planning,
Symbiosis Skills & Professional University, Kiwale, Pune

SSPU — SYMBIOSIS SKILLS AND PROFESSIONAL UNIVERSITY

CA Council of Architecture Training & Research Centre **TRC**

Design Education
GEN-Z

Dates: 6th, 7th, 8th & 9th April 2021

Last Date of Registration: 5th April 2021

ABOUT WORKSHOP

Design Education for Gen Z is quite complex. Teachers should adopt a fresh, innovative approach to teach the GenZ. Design Thinking revolves around a deep interest in developing an understanding of the people for whom we're designing the products or services. It helps us observe and develop empathy with the target user. Design Thinking helps us in the process of questioning: questioning the problem, questioning the assumptions, and questioning the implications.

Design management is the art and science of empowering design to enhance collaboration and synergy between "design" and "business" to improve design effectiveness. Understanding the need to make the process simple and understandable, the training program focuses on teaching - design management, design thinking innovation, pedagogy, entrepreneurship, etc through technical sessions and interactions with industry experts. The training program is intended for teachers and professionals.

SPEAKERS

Prof. Uday Athavankar
Professor, IDC, IIT, Mumbai

Dr. Joy Sen
Professor, IIT, Kharagpur

Mr. Shrikant Ekbote
UX Designer & Researcher

Ar. Vikram Balekar
Assistant General Manager, JSW Steel, Mumbai

Mr. Ameya Athavankar
Co-Founder of twobythree, Mumbai

Ar. Rahul Kadam
Co- Founder & Principal Architect of the NGK Studio, Pune

Ms. Prajakta Kulkarni
Founder of Nodes Education Platform & Human Centred Design, Pune

Mr. Kiran Sabnis
Strategic UX Design Consultant + Co-founder & Director of 2DOT47 Consulting Pvt. Ltd.

Mr. Mattia Vettorello
Innovation Consultant at Vetterollo, Melbourne, Australia

Mr. Yash Rathi
Learning & Organization Development Specialist at Ford Motor Company

Ms. Nancy Kumar
Strategic Design Manager, Airbus Group, Bangalore

Mr. Rahul Kulkarni
Co-Founder & Partner at Do-New

Ar. Vikram Saraph
Startup Mentor, Architect & Entrepreneur

IDEAS

Link for Application Form : https://forms.gle/4RLGgDip65gE3BcM9

Payment link for Online payment/Bank Challan
https://eazypay.icicibank.com/eazypayLink?P1=sRyz9kTACSNePnR3I+VJaQ==

Convened by : **Prof. Jayashree Deshpande**
Director, COA-TRC, Pune

Coordinator : **Dr.Gauri Shiurkar**
Director, SAUDP, Pune

Online Coordinator : **Ar.Minal Palve**
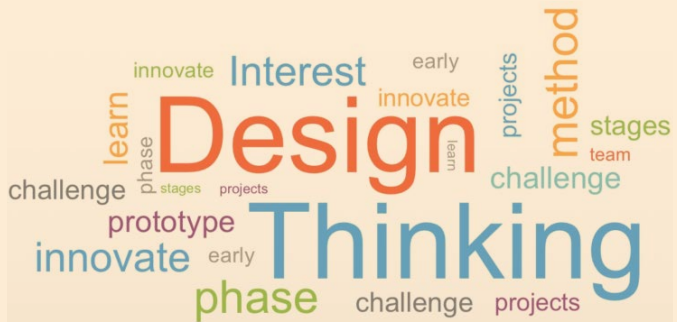Faculty, SAUDP, Pune

Design Education @
GEN-Z

TAKE AWAY FOR PARTICIPANTS

Experiential design pedagogy

Design thinking

Strategic design management

Innovation &Entrepreneurship

REGISTRATION PROCESS

Teachers/ architects who wish to register for the training program either under Collaborative Training Program (CTP) or as independent individual may do so by filling up the attached Google form.

REGISTRATION FEES

(Independent individual registration/ under CTP): **Rs.3,000/- (Rupees three thousand only).**

Kindly mail back scanned images of the proof of payment on **ttpcoatrc@gmail.com**

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Payment link for Online payment/Bank Challan
https://eazypay.icicibank.com/eazypayLink?P1=sRyz9kTACSNePnR3I+VJaQ==

Note :
• Registration shall be confirmed and link to join will be shared on receipt of payment towards the registration.
• This program is not for the students.
• E-Certificate of said training program shall be send via email on registered email id of participants, after successfully completion of training program i. e. attending the all sessions and submitting the all assignments of training program.